

Why Critical Illness Insurance?

1 in 3 Canadians will contract a critical illness during their lifetime.

Thanks to medical advances, the good news is...you will survive!

Are you financially prepared?

Gary and Susan's story

Gary had just started his own business. It was very demanding, but had been doing very well over the last year. Gary was devastated when his wife Susan was diagnosed with cancer. The disability benefits Susan had through her employer's plan maintained their lifestyle, but it was the critical illness benefit that provided the extra financial support they needed most. With the lump sum benefit they received on Susan's policy, Gary was able to hire someone to help him in the business so that he could spend more time with Susan while she received treatment. They were also able to hire full time care for Susan and their son when Gary couldn't be there. With the support of her family and without the added strain of worrying about their financial situation, Susan was well on her way to recovery.

There are immediate financial consequences when you suffer from a Critical Illness:

✓ Absence from work

You may be covered under a disability insurance program and receive a portion of income each month you are not able to work. With disability insurance you are able to maintain your lifestyle, but a serious critical illness could be life altering. Receiving only a portion of your income may not be enough.

✓ The costs for home care during a period of illness and recovery

Your working spouse may need to take a leave of absence to care for you or you may have to pay for private home care. Public spending on home care increased from \$1 billion in 1990-1 to \$2.1 billion in 1997-8. With an aging population and shorter hospital stays, home care will be a major strain on the health care system.

✓ Treatment outside of Canada or other medical costs not fully covered under the provincial health plan

As Canadians, we have always been proud of our health care system and our health care professionals and providers. Are you confident that the health care system will continue to provide the same level of treatment and care that we have come to expect as the population ages and medical advances keep individuals living longer? Will you have the funds to obtain treatment outside of Canada or pay for experimental treatment not covered under a health care plan?

✓ Children's Education

Will you be able to continue to fund your children's education?

✓ Early Retirement

If a Critical Illness results in early retirement or even a change in careers or reduced number of hours, your RSP funds may not be enough to support you.

Could it really happen to me?

80% of heart attack victims survive

- 1 in 4 Canadians will develop some form of heart disease during their lifetime.
- Over 80% per cent of heart attack patients admitted to hospital survive.
- Half of the heart attack victims are under age 65.

132,100 new cancer cases

- 1 in 3 people will develop cancer during their lifetime.
- For women, during their lifetime, 2 in 19 will develop breast cancer, 1 in 18 will develop colorectal cancer, and 1 in 20 will develop lung cancer.
- Among men, 1 in 9 will develop prostate cancer during their lifetime, 1 in 11 will develop lung cancer and 1 in 16 will develop colorectal cancer.

1/3 of stroke victims are under age 65

- Close to 300,000 Canadians are stroke survivors.
- After age 55, the risk of stroke doubles every 10 years.
- Stroke is the leading cause of transfer from hospital to long-term care.

MS affects 1 in 1,600

- Women are affected about 60% of the time.
- The disorder most commonly begins between 20 and 40 years old.
- Multiple sclerosis involves repeated episodes of inflammation of nervous tissue in any area of the central nervous system. The exact cause of the inflammation associated with MS is unknown.

Alzheimer's affects all family members

- Alzheimer's Disease is the most common type of dementia and accounts for 64% of all dementia.
- 316,500 Canadians have dementia.
- This number is expected to grow by the year 2031 to over 750,000 people.

Sources: Heart and Stroke Foundation of Canada, 2004, Alzheimer Society of Canada, 2004, Canadian Cancer Statistics, 2004.

You probably know colleagues, relatives or friends you went to school with, who have undergone chemotherapy or radiation treatment for cancer, or who have had heart surgery. They have survived the critical illness and may be working, travelling and enjoying life again.

But their lives, and those of their families and business associates, have often been profoundly affected.

When you survive 30 days following the diagnosis of a Critical Illness, Critical Illness Insurance provides you with a lump sum cash benefit.

Age to Qualify

Critical Illness Insurance is available to individuals between the ages of 18 to 65.

Amounts Available

Critical Illness Benefits range from \$25,000 up to \$2,000,000.

Who receives the Benefit?

The Critical Illness Benefit is paid directly to the person insured under the plan and they decide how they wish to use the benefit.

Payment of benefit is based on the medical diagnosis of a certified physician or specialist for the specific condition. Payment is not dependent on your inability to work.

Coverage Terms

Most plans cover you until age 75. AIG Life also has some plans that provide coverage to age 100!

Covered Conditions

Heart Attack	Alzheimer's Disease	Parkinson's Disease
Stroke	Deafness	Benign Brain Tumour
Cancer	Loss of Speech	Heart Valve Replacement
Coronary Artery Bypass Surgery	Occupational HIV	Aortic Surgery
Kidney Failure	Coma	Loss of Independent Existence
Loss of Limbs	Multiple Sclerosis	Bacterial Meningitis
Motor Neuron Disease	Severe Burns	Aplastic Anaemia
Blindness	Paralysis	Major Organ Transplant (Surgery or Waiting List)

Plus, an 'Early Discovery Benefit', that advances 10% of the Critical Illness benefit up to \$25,000 for:

- Early Prostate Cancer
- Ductal Carcinoma in Situ
- Superficial Malignant Melanoma
- Coronary Angioplasty

What is considered a Critical Illness?

The policy defines which conditions are covered.

When Benefits are Payable

The Critical Illness Benefit is paid when you are diagnosed with a Covered Condition and you survive 30 days.

What if you don't survive 30 Days?

Most plans offer a benefit that will return your premium if you don't survive the 30 days or death occurs from a condition not covered under the Critical Illness Plan.

Unique Feature with AIG Life of Canada

AIG Life of Canada also offers a unique return of premium on surrender benefit. This gives you the option to lower your coverage and receive a portion of your premiums back or give up your coverage and receive your money back.

Contact your financial advisor today to learn more about how this powerful strategy can work for you.

The Company Behind the Plan

AIG Life Insurance Company of Canada (AIG Life of Canada) with its head office in Toronto, Ontario, is a member company of American International Group, Inc. (AIG).

AIG is the world's leading international insurance and financial services organization, with operations in more than 130 countries and jurisdictions. AIG member companies serve commercial, institutional and individual customers through the most extensive worldwide property-casualty and life insurance networks of any insurer.

The most prominent independent ratings agencies continue to recognize AIG Life of Canada in terms of insurer financial strength. For current insurer financial strength ratings, please consult our Internet Web site at www.aiglife.ca.

Information contained in this document is for illustrative purposes and is subject to change without notice.